

CAPTAIN COQK

NEWSLETTER OF THE
CHRISTCHURCH (NZ) PHILATELIC SOCIETY, INC

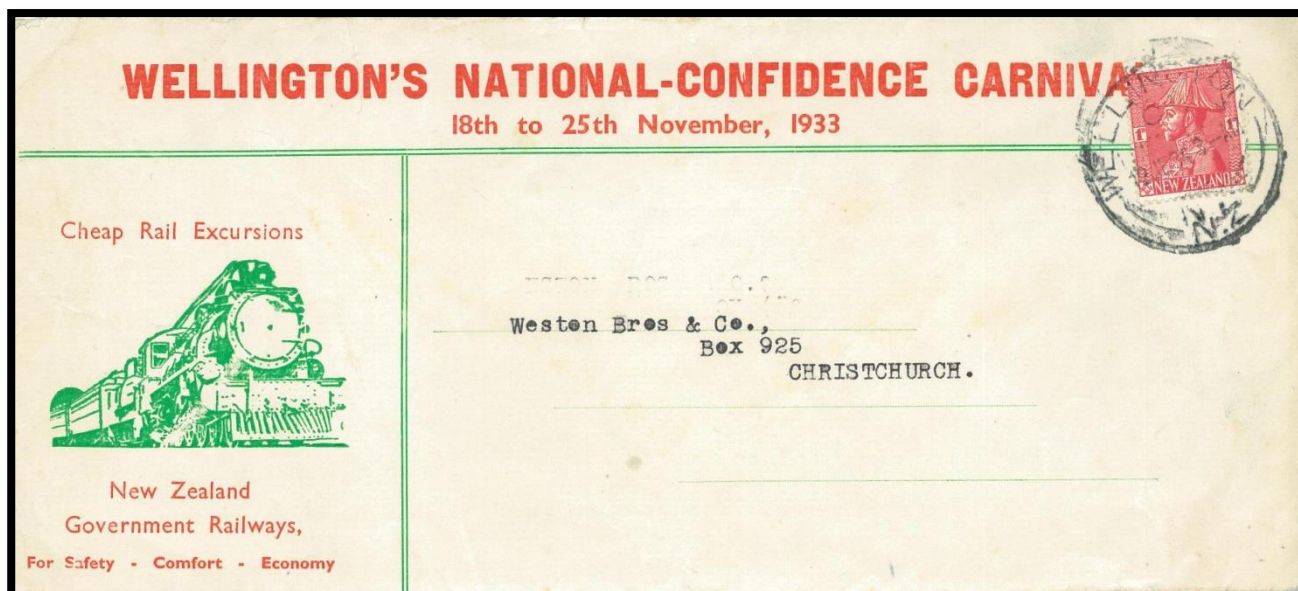
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May, 2017

1933 Wellington's National Confidence Carnival

In 1933, in an effort to "... rout bugbears of depression and "defeatism" and to remind New Zealanders about the triumphant feats of stalwart pioneers,..." the decision was made to hold a National Confidence Carnival in Wellington. The idea was apparently received with enthusiasm and distinguished historians planned suitable scenarios for a pageant showing the previous ten decades of New Zealand's history.



Also planned was a street procession, an Old Colonial Ball, an Aquatic Gala and numerous other forms of entertainment ranging from athletics meets to military displays to band contests. Nationwide advertising was used to encourage people to travel to Wellington for the event and a special excursion train was put on to take people from Auckland down to Wellington for the weekend

The Carnival was opened on Saturday by the Governor General, Lord Bledisloe, and began with a maritime themed procession followed by an aquatic carnival. Later, a large crowd gathered for a searchlight display held in Oriental Bay and the evening finished off with a masked ball. The following Wednesday was the Industrial procession and going by the photos of the railways section in the parade, was very well attended.

From the reports in the newspaper, the carnival appears to have gotten off to a good start. However a report released by the executive for the Carnival the following February indicated the event had run at a financial loss with receipts for £2,200 against an expenditure of £2,588. Fortunately, discounts generously provided by the businesses the committee worked with, the committee was able to "break even"

Stephen Jones

Wellington Citizens Co-op Society

Recently I came across this small sheetlet with 20 impressions of what looks to be coupons for some form of discount scheme run by the Wellington Citizens Co-Operative Society. The sheetlet is 90 x 127mm and printed on highly surfaced, light card. The impressions are very fresh and the style looks to be from the first half of the 20th century.

I hadn't heard of this organisation so I consulted Professor Google to see if anything could be found on the internet. After trying various combinations of the name I eventually came across the following piece, titled "A CWS Proposal - Profits To Buyers" in the 1933, June 17 edition of the Evening Post.

"At no time in the history of co-operative retailing in Britain has such a system been more beneficial to shareholders than at present."...

This sentence is taken from the prospectus of what its initiators hope will become a Wellington C.W.S.; or, to give it its full name, of the Citizens' Co-operative Wholesale Society, Ltd. The prospectus is remarkable for the fact that it names the promoter; limits his return; fixes profit to ordinary shareholders not as a percentage on invested capital, but as a percentage on the amount of purchase of each shareholder; and sets forth that no director has any interest in promoting the company other than such as he acquires by becoming a contributing shareholder.

The capital of the company is to be £18,000, divided into 6000 shares of £3 each, of which 700 are preference shares. The preference shares carry a dividend of 4 per cent.; the ordinary shares as above, with capital payable by ordinary shareholders in instalments. In inviting the public to apply for shares, the prospectus states that "the preliminary expenses will not exceed £1200, which sum includes commission to share salesmen at 2s per share, and the promoter's fees, amounting to £600, payable to the promoter for his services." This £600 is to consist of £150 cash, and 133 fully paid up shares in the company.

The capital will be invested in stocks, not in freehold premises. Full details appear in our advertising columns.



While it refers to the (Wellington) Citizens Co-operative Wholesale Society, it is probable that they are one in the same. Typically these Co-ops are formed to give members greater buying power resulting in cheaper prices for the goods purchased by members at the Co-op retail outlet. Presumably the above coupons were intended to be given to members on a pro rata basis determined by the amount spent buying goods from the Co-op outlet, say one 6d coupon for every 10/- spent. These would then be redeemable once a specific value had been accumulated, effectively resulting in a 5% discount on goods. CPS members would be familiar with George & George or Hays coupons which operated in a similar manner.

FARM Lad, testimonials, easy job. Apply Room 7, 37 Panama Street.

SECRETARY (temporary), prepare books, etc., for company proceeding to go to allotment. Apply Citizens' Co-operative Society, Ltd., 144 Featherston Street.

SCOTTISH REGISTRY, 206 Quay—Married Couples—dealing in...

Other than an advert for a secretary in the June 28 edition, no further information was found. It would seem that the idea didn't attract sufficient interest and the project floundered, but not before printed essays were done of the coupons.

Stephen Jones

SOCIETY PAGE

PROGRAMME

MAY 1 POSTAL HISTORY GROUP

MAY 9 SOCIETY MEETING Annual Society Competition

SOCIETY COMPETITIONS

See inside for further details

MAY 16 LIBRARY NIGHT Open for all members

MAY 23 POSTCARD GROUP

JUNE 5 POSTAL HISTORY GROUP

JUNE 13 SOCIETY MEETING Members Night
Philatelic Sidelines

JUNE 20 LIBRARY NIGHT Open for all members

JULY 3 POSTAL HISTORY GROUP

All meetings are held at the Philatelic Centre, 67 Mandeville St, Riccarton, and commence at 7.30 pm. (Library night closes at 10 pm)

SOCIETY ADDRESS: PO Box 9246, Tower Junction, Christchurch 8149
(website) www.cps.gen.nz
(emails) Use the "Contact" facility in the website

SOCIETY OFFICERS:

<i>Patron</i>	Jeff Long	<i>President</i>	Paul van Herpt
<i>Vice President</i>	Sue Claridge	<i>Secretary</i>	Vacant
<i>Treasurer</i>	Karen Jeffrey	<i>Library</i>	Robert Duns
<i>Editor</i>	Stephen Jones	<i>Exchange Supt</i>	Tony Stockley
<i>Collections Convenor</i>	Paul Clark	<i>Immed Past Pres</i>	Robert Duns
<i>Web Master</i>	Murray Taege		

Christchurch (NZ) Philatelic Society (Inc) Subscription Rates

The annual subscription to the Society is \$60.00. A \$10.00 discount may be deducted if paid by March 31st (or on application for membership) Where both husband and wife are members but require only one *CAPTAIN COQK* newsletter to be sent, a combined subscription of \$90.00 is charged, \$15.00 discount allowed. Additional postage is charged to cover the extra cost of posting to overseas addresses. Overseas postage rates are as follows: Australia & South Pacific \$13.20 Rest of the world \$18.70 (Economy rate discontinued)

The view expressed in this issue of *CAPTAIN COQK* are not necessarily those of the Christchurch (NZ) Philatelic Society (Inc) but are simply those of the respective authors

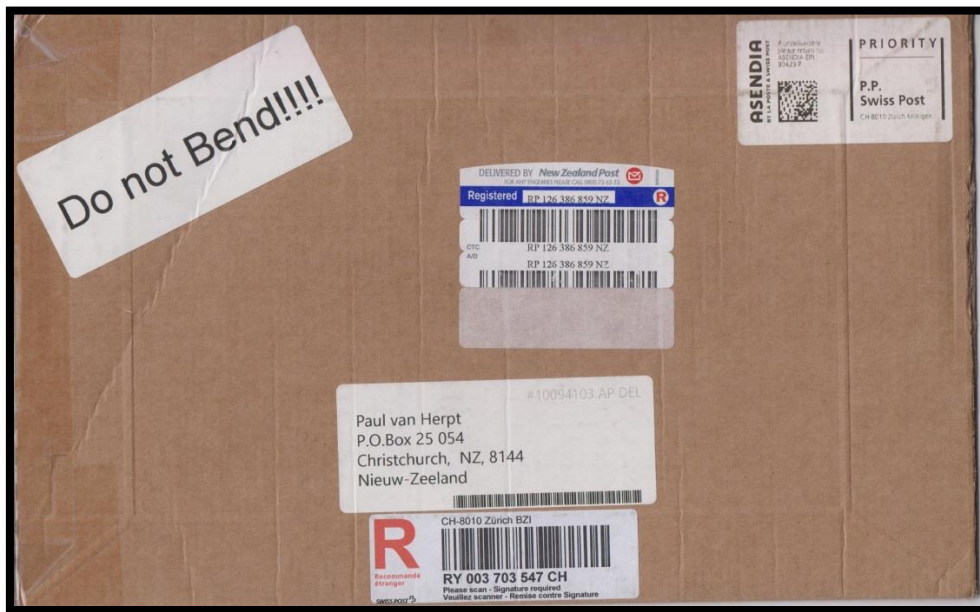
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Worldwide Logistics

Mail as it arrives these days, may not have stamps, but there is still much to read on the markings and labels on the item. Lately, there appears to be more use made of logistics companies rather than the local postal provider. The most recent arrival was a registered item from Haarlem in the Netherlands with a computer printed postage paid label and CN 22 customs label, with the name Asendia, and a Zurich Swiss Post bar code tracking registration label. So onto "Google" to see what could be found

Asendia

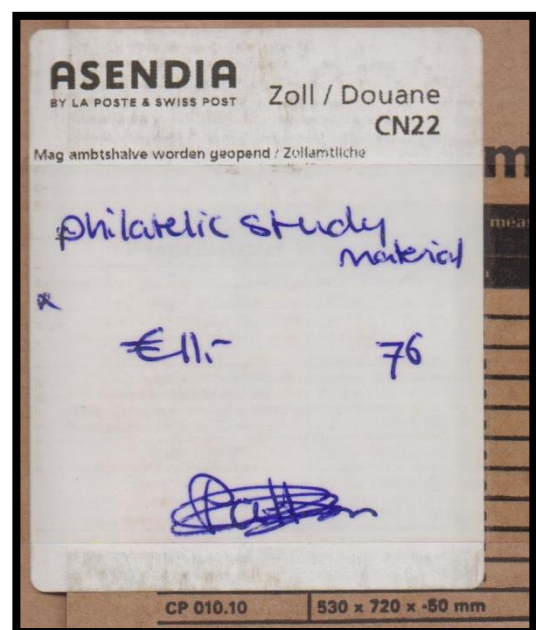
Asendia Management SAS is a joint venture be La Poste (France) and Swiss Post that was formed in 2012 and aims to provide logistics for companies dealing in e-commerce or internet sales. It is recorded as having 1,100 employees and 25 offices in 15 countries. These are listed as Austria, Belgium, Denmark, France, Germany, Great Britain, Italy, Netherlands, Norway, Spain, Sweden Switzerland, Hong Kong and Singapore, and the USA.



Their website gives little away, but it obvious from the "contact us for a solution to your distribution needs" that the system is internet based rather than needing to go down to the local post office/shop, and is a development of the print your own postage labels on your own computer system.



Printed Asendia Postage Paid Label



Asendia CN 22 Customs Label

From the labels on the item received this is what looks to have happened here. My assumption is the item gets picked up by a local courier and taken by some means to a logistics hub and then into the La Poste or Swiss Post systems to get to places like us here in NZ. That would explain why an item from an internet based stamp dealer in the Netherlands, a country where Asendia has a presence, has been over-labelled with a Zurich Swiss Post registered Track and Trace barcode.

DHL Express

While Asendia is a relative newcomer to the industry, DHL Express is a more established player. DHL was founded in 1969 to carry out overnight courier services between San Francisco and Honolulu. The name comes from the letters of its founder's names, Dalsey, Hillblom, and Lynn.

Beginning in 1998, Deutsche Post (German Post) started to acquire shares in DHL, and by 2002 had a majority shareholding with complete ownership the same year. It is now a division of Deutsche Post DHL and a German company rather than a US firm. They are also a worldwide logistics company and have ownership in five cargo airlines which provide an overnight network of services. That includes here in New Zealand where the company has been active since 1973.

At Auckland airport there is a DHL terminal (to the eastern end of the main runway, past the Air New Zealand hangars) where during the day you can often see an aircraft painted in DHL colours. This aircraft does a nightly return flight to Sydney. With their network of air routes flown by their own aircraft, DHL Express have not only been offering courier services for business documents, but also moving international parcels for various postal authorities, including NZ Post.



A Deutsche Post/DHL Parcel Label

One philatelic society I belong to regularly send their quarterly magazine and their annual study out using Deutsche Post, by crossing the border and using the German system rather than using their own Dutch postal service. The incentive is about a 75% reduction in cost (from 20 euro to 5 euro). So why can Deutsche Post have such cheap tariffs? One suspects it may have to do with their ownership of a worldwide logistics company?

NZ Post

Here in NZ our postal authority is also making the shift away from mail to logistics. We see this is the now three day a week only delivery service to residential addresses, and the very active television advert campaign promoting the personalisation of how you get your parcels delivered and where. E-commerce, and particularly the extensive use of Trade Me means logistics for packages and parcels is taking over from the humble letter and the postage stamp and NZ Post are making that transition also.

One thing that is essential however is that you need to get the service you pay for. From personal experience, and other stories doing the rounds, it was obvious that despite the publicity campaign, parcel delivery services in Auckland pre Christmas did not cope. My efforts at sending a Courier Post package overnight a week before Christmas failed dismally with an eventual delivery, after having to use the track & trace number, was January 6! Media reports stated 100,000 parcels a day were arriving in Auckland pre Christmas. That is a significant number and one that much helped the coffers of NZ Post as it is after all, business for them.

Paul van Herpt

ANNUAL COMPETITIONS 2017

GENERAL MEETING NIGHT - MAY 9 2017

- We encourage **YOU** to participate in the Annual Society Competitions.
- Following recent year's format, the Committee has decided to stay with that format with simplified the rules, so that everyone can participate. If you are a first time entrant, why not put together an 8 page exhibit.
- No entry form is required, however your pages will need to have your name and address on the reverse, and numbered from 1 - 16.
- The class entered, and your name and address must be on a sheet with each entry.
- Members who require their entries to be returned by post/courier must enclose suitably addressed prepaid post/courier bags for return postage, in the method that you want your entry returned.
- The closing date for exhibits to be received will be **ON THE NIGHT** of the meeting. Entries can be posted to the Society at PO Box 9246, Tower Junction, Christchurch 8142, to arrive by May 8, 2017. Entries can also be handed in on the night.
- **OVERSEAS MEMBERS:** Please send **COLOUR PHOTOCOPIES** of your exhibit -This saves problems with Customs and GST etc. These should be sent rolled or flat - NOT folded, and will not be returned, but will be filed with other similar exhibits in the Society's library.
- **PAGE SIZE:** 28mm x 23mm maximum. A4 sheets will need to be trimmed to meet the height maximum.
- **PROTECTORS:** Entries must be housed in protector pages and these can be obtained from the Philatelic Youth Council, P O Box 2979 Auckland 1140.
- **CLASS A: 16 Pages**

1	Postal History	2	Traditional
3	Postal Stationery	4	Aerophilately
5	Maximaphily	6	Revenues
7	Cinderellas	8	Thematic
9	Open	10	Postcards
11	Entries which do not fit into any of the above classes.		
- **CLASS B: 8 Pages**

12	Adult Development - any of the above classes.		
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We want to make this as just another evening where members can participate, like the Members Nights. An entry does not have to be specifically written up with a competition in mind, but can be 8 or 16 pages that *you enjoyed putting together and you are happy to share with the rest of us!* We will have a 2 tier judging effort, those who want to be formally reviewed loosely based on NZPF standards, and for the rest, a popular vote by the members at the Society meeting.

21st New Zealand Scout Jamboree Marlborough

Background

This event took place saw Troops arrive on the 28th December 2016 with the official opening that evening, and closing on the evening of 6th January 2017 with the Troop then moving out again on the 7th January. It was attended by 3500 Scouts and had a little over 500 support staff.

The main site was at the Giessen Sports Ground in Renwick which is where the Troops were camped along with a Staff/Family Camp. The site was relatively small so it was back to much earlier Jamboree's where tent were packed in together and there were streets rather than village greens. On-site activities and services were limited. Each day Patrol went off to one of the many activity "Pods" scattered around the Marlborough region, to Picton for water activities in the Marlborough Sounds, to Blenheim to explore the city, to Omaka airfield for air based activities including every Scout getting a helicopter ride, to Renwick school grounds for abseiling and other activities in the Media Centre where the National Scout Museum display was, badgers club display, handcraft activities, and a mini Gang Show/entertainment activity, along with an overnight "Pod" at Pine Valley for land based activities.

Renwick is to the south west of Blenheim in the Waiau Valley, just past the Woodborne Air Force base and airport and centre in an extensive grape growing area known for its chardonnay and sauvignon blanc varieties and their resultant wines.

Philatelic Commemoration

As per the previous Jamboree, a personalised postage stamp (or better known as a CAL) was purchased from New Zealand Post.

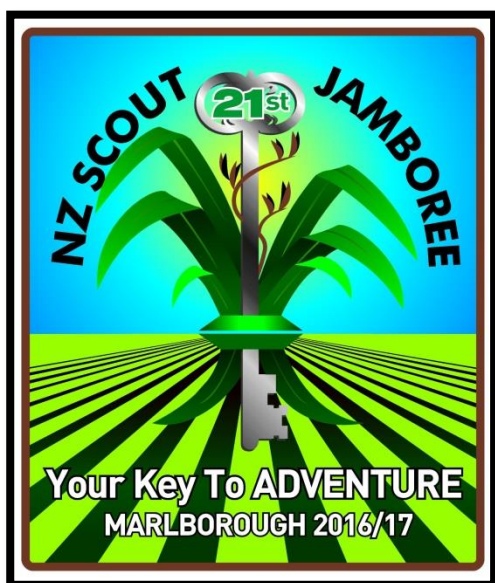
The design of the CAL used the centrepiece of the event logo of the flax leaves with the key. The key is the traditional symbol for attaining 21 years of age and getting the key to the house (though not in practice anymore!) and the flax is part of what the original vegetation of the area was as it was known as Waiharakeke, or flax swamp. The flax logo is similar to the Scout arrowhead but has 6 leaves to symbolise 6 Scouts in a Patrol, and the entwined 6 flax seed pods to represent the 6 "activity pods" of the event.

Other elements of the event logo were left out to keep the design simple and graphic.

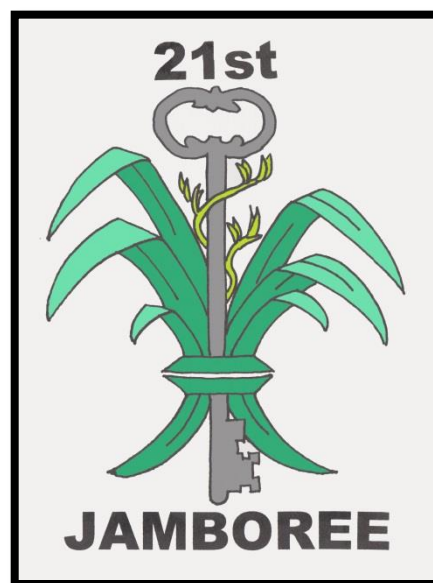


The order with NZ Post was for 50 sheets, or 2500 stamps on gummed perforated paper, in the vertical format for the \$1 domestic postage rate.

With the philatelic aspects, the team organised both the production of envelopes and postcards. These were all done digitally and the envelopes were printed off as required and the postcards were likewise printed off using standard office computer and printer. There was a little bit of discussion initially over the envelope design and the white area was increased to allow for space for stamp, postmark, and handwritten address.



The full logo design for the Jamboree is shown left while the simplified and coloured design used for the CAL is to the right.



The CAL's, envelopes and postcards were sold from a Jamboree office located in a small portacom cabin at the entrance to the sports ground. Visitors had to sign in here and get a pass. In this location was a box in which mail could be placed, particularly the envelopes and postcards once stamped and addressed.

New Zealand post were approached for a postmark, but were unable to do so. However, they did advise there was still a hand canceller in the Blenheim Postshop and a staff member who could use it.

Under current NZ Post processes, all mail goes to one of 3 mail sorting centres and gets machine cancelled and sorted.

In the case of the Marlborough region the sorting centre for them is at Christchurch Airport. Hand date stamping with pictorial cancels is also limited and again the nearest is the Christchurch one. Therefore getting a Blenheim hand datestamp was rather fortunate given current policies of NZ Post.



Arrangements were therefore made with the lady in question of the Blenheim Postshop to take mail into them on the 6th of January. At midday, the mail box was collected from the portacom and taken into Blenheim Postshop. In total 141 envelopes and 88 postcards for domestic address, 7 envelopes and 1 postcard for international addresses, and an oversize envelope/package (238 items total) were processed.

More CAL's were used later. A souvenir DVD of photos and videos along with a souvenir edition of the camp paper were produced and separately posted to those that ordered them. Some of this activity (posting out that is) happened over a period of time after the Jamboree and from Cambridge.

The author's items were in his Christchurch postbox on Tuesday 10 January so all processed pretty promptly.



The situation of the limited site size, the Scouts being away from the home base for extended periods, and the general reduction in services normally on site because of the size probably impacted in the low number of items being sold. As with all previous 20 Jamborees, they are each unique events and this one was no different and they are designed for the Scouts to really have a memorable time. The 4000 people attending double the population of the town. Jamboree's effectively are a town in themselves and have all the services a town would have. These days, small towns have less facilities than in the past and this perhaps shows in the uptake in this philatelic commemoration.

Paul van Herpt

Annual Subscription

Subscriptions for the 2017 year are now overdue and for those yet to pay prompt payment would be appreciated. Subscription rates are \$60.00 or \$50.00 if you wish to receive your Captain Coqk via email. For 30 years + members the subscription is \$30.00 or \$25.00 to receive Captain Coqk via email.

A number of members have this year chosen to receive their Captain Coqk via email however we do not have all the email addresses. If you have paid the email subscription rate and not yet sent in your email address could you please send an email to secretary@cps.gen.nz so that we get your email address. Thank you.

Karen Jeffrey
Treasurer

1937 Coronation Stamps Used On May 12

Readers will be familiar with the events surrounding the abdication of Edward VIII in 1936 resulting in his brother, Prince Albert, ascending the throne as George VI. Edward's coronation had been scheduled for May 12, 1937 and the decision was made to proceed with George's coronation on the same date.

Stamps for the event were prepared all around the world and ultimately 57 countries in the British Empire issued stamps commemorating the coronation. The first day of issue for many of the countries was May 12, the date of the coronation, however, both New Zealand and the United Kingdom decided to issue the stamps the following day on May 13. In the United Kingdom, the post office was closed for the day of the coronation meaning the stamps couldn't be issued that day.



In New Zealand, there were widespread celebrations organised and, according to the May 11 edition of the Auckland Star "Generally speaking Coronation Day will be observed as a holiday in Auckland. Shops, offices, and warehouses in the city will be shut". It is probable that this would have been similar to what was

planned throughout the rest of the country although there was no mention of the post office being closed as it was in the UK.

First Day Covers for the Coronation issue are readily available, although with more than 60 different designs catalogued, some of the cacheted covers are very rare. May 13 was a Thursday, and so to get the stamps to all post offices in New Zealand could have meant dispatching some the week before. Although the stamps were not supposed to be issued until the day following the Coronation, there were some offices, Kaihere in the northern Waikato and Makara on the Tasman coast of Wellington, which appeared to have issued them on the May 12.



There are a number of possible reasons that this would have occurred including staff erroneously believing the date of the coronation was the issue date, the datestamp not being wound on at the start of the day, or the datestamp being deliberately left on the previous day's dates to create a more "authentic" souvenir. Whatever the reason, examples cancelled on May 12 are very thin on the ground and worth looking out for.

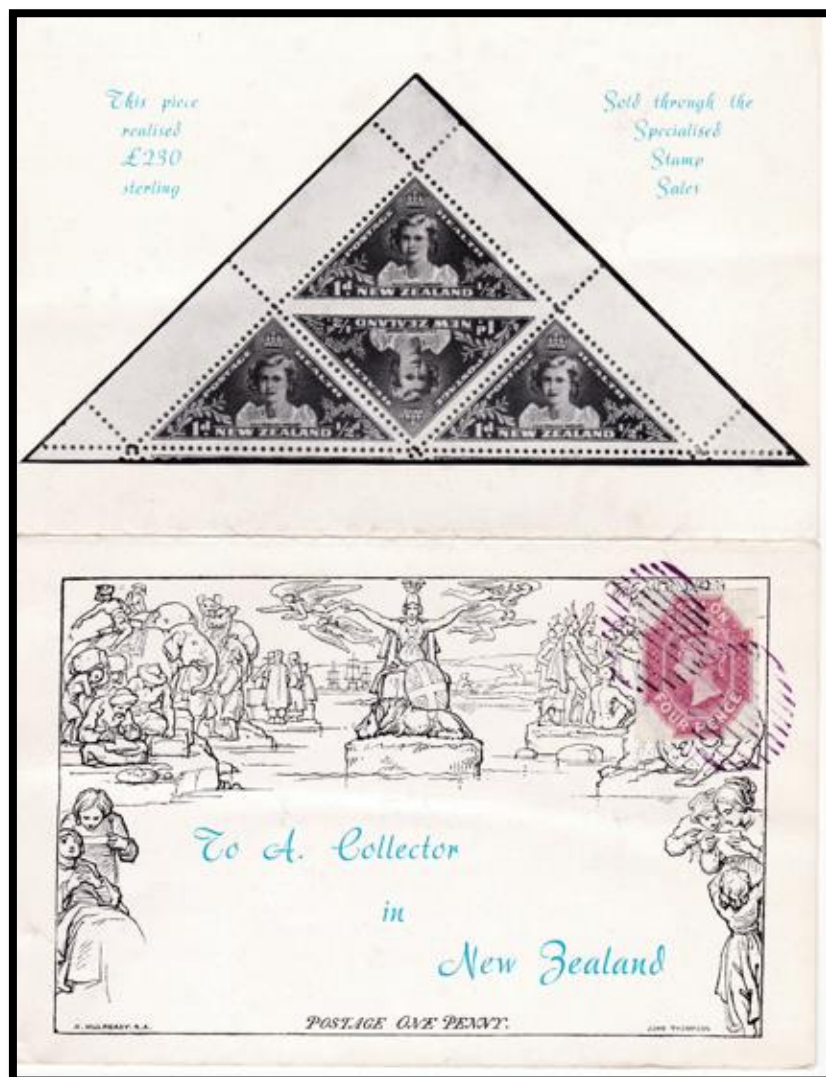
The FDC cancelled on Pitcairn Island is almost certainly an example of where the datestamp would have been wound back at a later date to give the appearance of the cover being posted on the first day of issue. It is unlikely that the stamps, or the cacheted "Hopper" cover, would have been available on the island to be issued on May 12.

I would be interested to hear from any readers that have further examples of this issue date stamped on May 12 (or earlier) or used at Waitangi in the Chatham Islands on May 13.

Stephen Jones

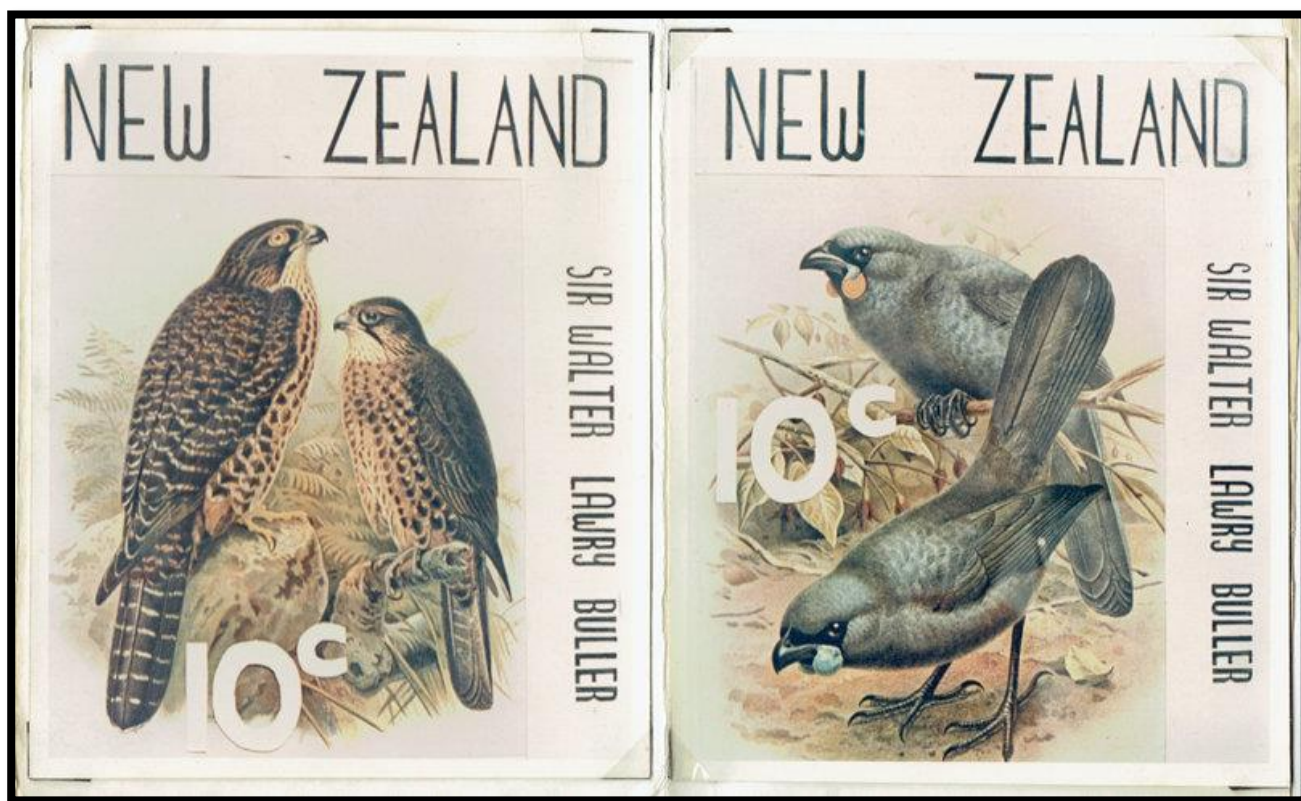
Correspondence Stemming From February's Issue

Don White sent in the following advertising card sent from Robson Lowe in the early 1960's to advertise the forthcoming publication of Vol IV of their handbooks in 1962. One side has a facsimile image of the 1840 Mulready envelope, franked with an image of the 4d value of the embossed issue and addressed to "A. Collector in New Zealand". The other has an image of the imperf between 1d 1943 Health issue, similar to that shown in February's issue. It was sold through RL's stamp sales for the huge sum of £230. A bit of a bargain really



Proposed Stamp Design: Buller's Birds

Whilst working for Mowbray Collectables I came across 3 gorgeous photo essays of New Zealand Buller's bird stamps amongst a pile of covers near the bottom of a carton.



The tri-colour essays each measure 137 x 165mm: the first two have a white 10c denomination whilst the 3rd has the denomination in black. At the side of the 3rd colour essay are three small (21 x 25mm) black and white stamp size reproductions with a pencilled instruction: "Replace A with A in ZEALAND" - the A in ZEALAND being a different style to the style of A in LAWRY. There is nothing on the reverse of either the photos or the paper to indicate their origin, let alone their purpose.

The original publication of "A History of the Birds of New Zealand" by Sir Walter Lawry Buller, (1838-1906), was published in London by the author, [1887] - 1888. The hardcover first edition is a rare book selling for several thousands of dollars (NZ/US etc.). However, in the 40 odd years in the stamp trade I have not seen anything like these gorgeous items previously.

The page to which these are attached is numbered 5. Whether this is the 5th of a series of Buller's bird stamp essays or the 5th version of these 3 essays is not known. Given the manuscript annotation referred to and the denominations depicted, it is unlikely that these were entry number 5 in a competition for the 1967 decimal currency definitive stamps as the NZPO wished to maintain continuity of design with their definitive stamps to avoid confusion amongst staff/customers during the changeover to decimal currency.

The 10c postage rate for domestic mail lasted from 1977 until 1979. By the time of the centenary of the publication of "A History of the Birds of New Zealand", the domestic letter rate had escalated to 40c, so it is unlikely that these were produced to mark that event.

In 1985, New Zealand did issue a series of attractive (large design) bird definitives featuring a kakapo on the 30c stamp. Were these photo essays part of a competition for this issue? Any information about these wonderful items is welcomed, also are there any other, similar designs still waiting to be discovered featuring Buller's birds?

David Smitham

From the AGM...

Awards for 2016 were announced at the AGM last month as follows:

Anderson Cup for the best general meeting talk or display

Robert Livingston for New Zealand airmails given in November 2016

Pim Cup for the most interesting Member's Night display or talk

David Reynolds for his St Pierre & Miquelon display in December 2016

Literature Award this year for considerable contributions to "Captain Coqk"

Stephen Jones for his various articles and direction of the publication.

Congratulations to all three recipients of these awards.

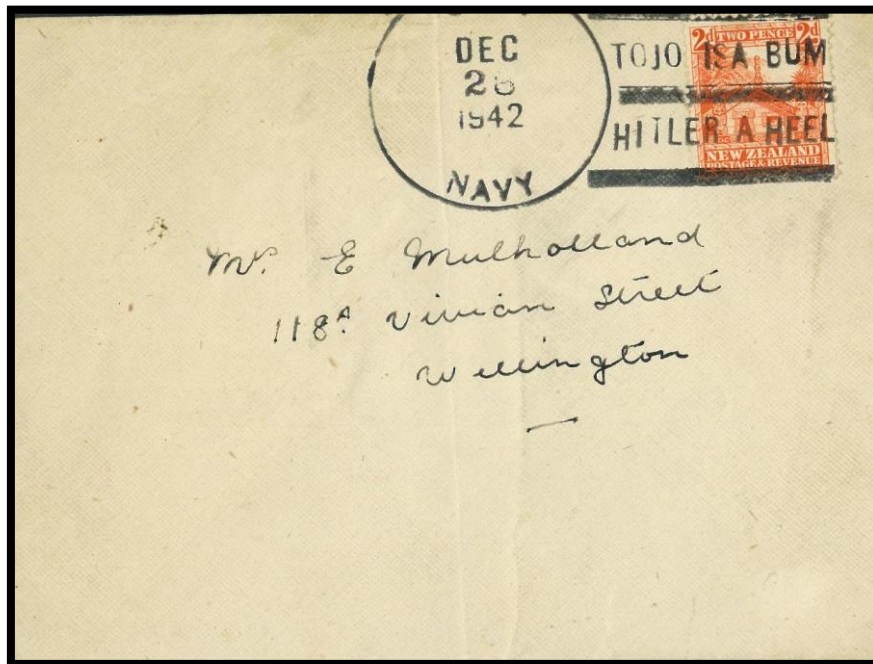
The Executive Committee remains in place to serve another year. This does mean we continue to operate without a Secretary and there are 4 Committee positions which the Constitution allows us to have that are also vacant. Volunteers are always welcomed but are few and far between, nominations were non-existent, so the next step is a bit of "shoulder tapping" so please be receptive if we tap your shoulders and don't all run away when the President enters the room !!

Paul van Herpt

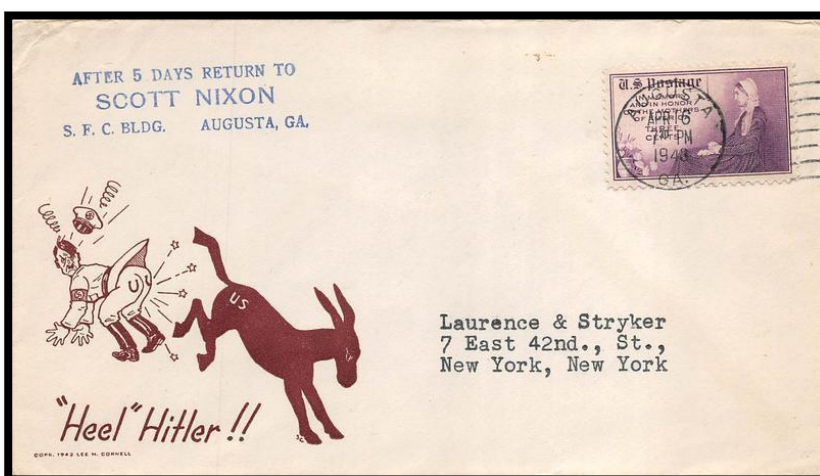
Tojo Is A Bum, Hitler A Heel

During WWII, both sides made extensive use of propaganda of all descriptions creating a goldmine of different collecting fields for philatelists. Probably the most commonly encountered items would be cacheted covers with patriotic messages or pictures. There were a number of locally produced covers but the total was dwarfed by the 11,000 plus recorded for the USA.

Another avenue for patriotic messaging was the use of slogan postmarks. In New Zealand, slogans such as "Don't Waste Anything", "Dig For Victory", "Don't Talk Least You Regret" and similar were used through the war years to encourage thrift and secrecy. However, other countries were a lot more direct and in 1942, the US Navy was using a more forthright message, "Tojo Is A Bum, Hitler A Heel", to get the message across.



Typically this cancellation is seen on covers franked with US stamps, but recently I acquired an example franked with a 2d 1935 pictorial, the first cover I have come across using a New Zealand stamp. Interestingly a December, 1942 edition of the Auckland Star had a brief mention of the first appearance of the slogan on mail to New Zealand.



US Patriotic cover; "Heel Hitler"



Auckland Star, 18/12/1942

Stephen Jones

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The web site is up and running allowing orders to be placed directly once you have registered. Currently there are over 12,000 stamps, covers, postcards etc on the site and all are illustrated.

Email us if you have any problems registering or navigating around the site.

There is a search facility allowing you to search for your Interests. e.g. Entering the word 'Railway' brings up around 200 different items.

Website categories include:

- NZ definitive issues from Full Face Queens to the current issues.
- NZ Commemoratives from the 1906 Christchurch Exhibition onwards.
- NZ Health and Christmas issues.
- Booklets.
- Air mail stamps and covers.
- Life Insurance.
- Postage Due and Express stamps and covers.
- Postal fiscals and Revenue stamps.
- Cinderellas.
- Various miscellaneous issues and covers. Postal fiscals and Revenue stamps.
- New Zealand Postal History.
- New Zealand Postal Stationery.
- Antarctic stamps, Postcards and Postal History.
- Various British Commonwealth and Foreign Country's stamps and covers.

Below is a sample of what you can find on the site:



When did you last see a postally used block of six 5/- Mount Cook?
Just one of the many scarce items available for sale on the Classic Stamps website.